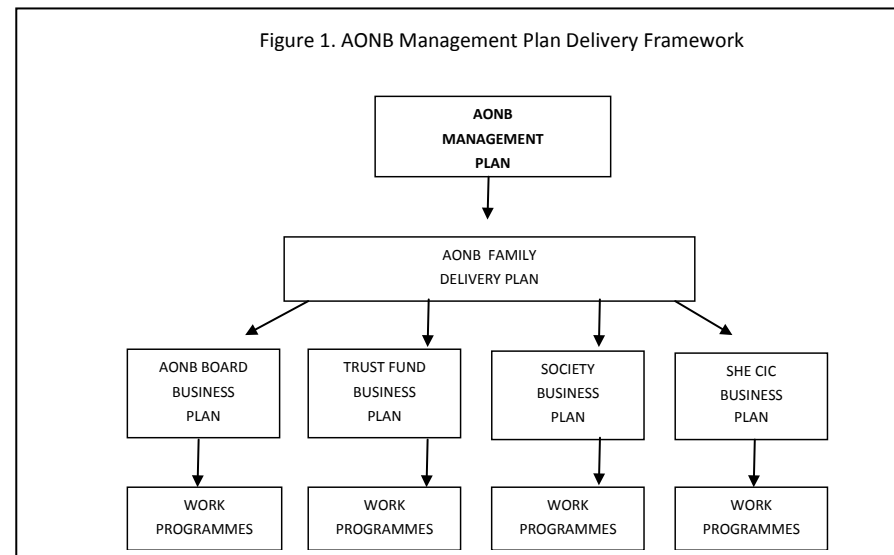


SURREY HILLS AONB MANAGEMENT PLAN (2014 -2019) DRAFT FAMILY DELIVERY PLAN

Although the fundamental purpose of the Management Plan will be to encourage co-ordinated action by all organisations, agencies and individuals, the Surrey Hills AONB Board has established a Surrey Hills group of organisations (the Surrey Hills Family) to help support the delivery of the AONB Management Plan. This will be achieved through growing the membership and activity of the Society; growing the business sector's involvement and revenue streams through Surrey Hills Enterprises; and generating income through the Surrey Hills Trust Fund in support of the implementation of the AONB Management Plan. The driver has been the recognition that Government funding is heavily constrained, so working collaboratively through the family provides an opportunity to diversify and broaden the resource base, including access to skills, funding and volunteering.

The Surrey Hills Family Delivery Plan details how the targets will be delivered under the following Surrey Hills AONB Management Plan headings:





- Landscape Conservation and Enhancement
- Enjoyment and Understanding
- Growing the Surrey Hills Economy
- Partnership and Coordination









The Family Delivery Plan will be monitored through quarterly meetings of the Surrey Hills AONB Board and annual meetings of the Surrey Hills Partnership Forum. A formal review of the Delivery Plan will inform the preparation of a new AONB Management Plan (2014 – 2019)

SURREY HILLS AONB MANAGEMENT PLAN - FAMILY DELIVERY PLAN 2014 – 2019






LANDSCAPE CONSERVATION AND ENHANCEMENT


Mgt Plan Ref.	Project	Activity	TARGET	TIME-SCALE	LEAD	PARTNERS	WHAT HAS BEEN ACHIEVED COMMENTS	RED AMBER GREEN
L1	AONB Boundary review	Support Natural England in the process of the AONB Boundary Review	Modification Order	2018	Natural England	Local Authorities	NE has accepted the case but no definite timetable confirmed	
L2	Living Landscapes	More, bigger and less fragmented areas for wildlife	no net loss of priority habitat and an increase in the overall extent of priority habitats	2014 – 2019	SNP, SCREF	SHE, SWT, CLA, NFU, local authorities	AONB secured funds for North Downs Escarpment Facilitation Fund. This is a priority BOA target and aligning with SWT strategy. Bid submitted for Greenscapes in 2017 To develop bid for Heathland Fund in 2019	
L3	Enhanced wildlife habitats	priority habitats in favourable or recovering condition SSSIs in favourable or recovering condition	90% of habitats 95% of SSSIs	By 2019	SNP, SCREF	SHE, SWT, CLA, NFU, local authorities	The AONB needs to be integrated with the wider LNP work. A budget may be required to get AONB specific information	
L4	Planning advice	Influence planning policy and decisions by advising on the preparation of Local Plans and major developments affecting the AONB	100 consultation response per annum	2014 – 2019	AONB Board	Local authorities, CPRE, parish councils	The AONB Planning adviser exceeds the target (up to 300 per annum))	

L5	Planning advocacy	Raise awareness among the public and relevant bodies of the pressures on the Surrey Hills and the need for tight controls on development through, amongst other channels, regular reports in the Surrey Hills newsletter	2 Features per annum and PR	2014 - 2019	AONB Board, Surrey Hills Society	Local authorities, CPRE, parish councils	The AONB Planning Adviser has a high profile and targets exceeded	
L6	Cycling	Develop and deliver a mountain bike and cycling strategy for the Surrey Hills as part of the Surrey Cycling Strategy.	Development Plan	By 2015	AONB Board/SCC	Local authorities, CTC, CLA, LEADER	The Mountain Bike WG is progressing work on single track network and developing wider Cycle Surrey Hills network with Cycling UK	
L7	Woodland Advice	Continue to lead on promoting woodland management by delivering advice and support to owners	Advice to 50 owners per annum	2014 - 2019	Surrey Hills Enterprises	FC, SCC, LEADER	Submitted bid for Greenscapes Facilitation Fund	
LC8	Tillingbourne Valley	Develop and implement projects for Tales and Trails of the Tillingbourne Valley for submission of Heritage Lottery bid	Submit bid	in 2014	AONB Board	Parish councils, Guildford BC, Mole Valley DC, SWT, EA, SCC	Delivered and working on legacy, including Gallery and Chilworth Gunpowder Mills	
LC9	Overhead lines	Reduce impact of overhead power lines in the Surrey Hills by implementing schemes with SSE and UK Power Networks	2 schemes per annum	2014 - 2019	AONB Board	SSE UK Power Networks	On target but a lack of schemes in the pipeline and capacity to develop them	
L10	Rural Traffic Management	Implement proposals for communities that promote and reinforce the rural character of the Surrey Hills country lanes and villages	2 communities per annum	2014 - 2019	Surrey County Council/	Parish councils	Working on various schemes with SCC and Colin Davis Associates, including pilot	






					AONB Board		Quiet Lanes zone, and guidance on decluttering	
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ENJOYMENT AND UNDERSTANDING

Mgt Plan Ref	PROJECT	ACTIVITY	TARGET	TIME-SCALE	LEAD	PARTNERS	WHAT HAS BEEN ACHIEVED	RED AMBER GREEN
E1	Inspiring Views	Develop and implement an Inspiring Views programme to open up and maintain important views to and from the AONB	Up to 4 important views per annum	2014 - 2019	AONB Board, SHE and SCC	Surrey Hills Society, Trust Fund, AONB Board, CLA, PCs, NDW, CPRE, Mittal Foundation	Mittal Foundation funding 5 sites on the Greensand Way Further sites being identified and Arts Council bid in 2017 Potential for Trust Fund to support Society	
E2	Surrey Hills Society	Increase the membership, profile, events programmes and volunteering opportunities through the Surrey Hills Society	2000 members	By 2019	Surrey Hills Society	Parish councils	Surrey Hills Society very active with volunteers but membership target needs reviewing	
E3	North Downs Way	Secure government funding arrangements for the North Downs Way National Trail	Partnership Agreement	By 2015	NDW Trail Partnership	AONB Board, NE, SCC, KCC	Funding secured for Partnership, lots of collaboration including anniversaries, access projects and Discover England Great Walks	
E4	Frontline Surrey Hills	Deliver the Frontline Surrey Hills HLF funded military heritage project and seek to extend across the Surrey Hills	HLF bid	By 2015	AONB Board	NT, Gatton Trust, Surrey Heritage	Project successfully delivered but no proposal to extend project across the Surrey Hills	
E5	Ride London Surrey	Support annual Prudential Ride London event as an opportunity to promote the Surrey Hills	Annual Festival	2014 - 2019	Prudential Ride London	SCC, local authorities	SCC agreed to extend event until 2019 but need to enhance opportunities to promote local business. Plans	





		Trust Fund and local food, drink and cycle businesses					to raise funds through allocated places for Trust and to dress the route	
E6	Surrey Hills Arts	Inspire and engage new audiences through a Surrey Hills Arts programme with an agreed development plan	Development Plan	By 2015	County Arts, AONB Board, SHE	Watts Gallery, Mittal Foundation, University for the Creative Arts	Programme Manager in place, funding secured for 3 years to deliver but need to fundraise for projects.	




GROWING THE SURREY HILLS ECONOMY

Mgt Plan ref	PROJECT	ACTIVITY	TARGET	TIME-SCALE	LEAD	PARTNERS	WHAT HAS BEEN ACHIEVED COMMENTS	RED AMBER GREEN
G1	Surrey Hills Enterprises	Support the development of Surrey Hills Enterprises CIC to grow its membership and income towards the AONB Management Plan	Membership to 250 Income to £60k	By 2019	SHE CIC	AONB Board, SCC, SCREF, LEPs, Surrey Connects	Membership growing but not in line with target. Major Cow Parade initiative in 2016 to raise awareness, engage business and build Trust Fund	
G2	LEADER	Help secure the continuation of a Surrey Rural Leader programme to benefit the economy of rural Surrey	80 new projects in the Surrey Hills area	By 2019	Local Action Group	SCC, SCREF, NFU, CLA, FC	Funding secured and open for business. AONB Director promoting and advising on projects. Need to review number of projects and funding.	
G3	Wood Hubs	Develop Interreg Wood Hubs programme with international partners	Interreg bid	By 2016	SHE CIC	SCC, FC, LEPs, CLA, SCREF	No Interreg Wood Hubs bid but funding for capital available through LEPS and administered through SCC. Need to review number of projects and funding.	
G4	Wood Fuel Conference	Hold an annual Wood Fuel Conference and establish as a key national event	Annual event	2014 - 2019	SHE CIC	FC, Grown in Britain, LEPs	No conference planned, but CLA and FC held woodland conference in Sussex in 2017.	
G5	Surrey Hills Wood Fair	Grow the Surrey Hills Wood Fair event	Over 5000 visitors per annum	2014 - 2019	SHE CIC	SCREF, Society, FC	The Wood Fair has grown in exhibitor and visitor numbers but concern over future venue	

G6	Our Land	Support the roll-out of the Our Land – Experiences to Treasure tourism programme and secure sustainable business model	New business model	By 2016	Rt.com	Protected landscapes	No clear model to take forward. Options being considered with Protected Landscape partners. Working with National Trail on Discover England initiative	
G7	Tourism	Maximise the benefits of rural tourism in partnership, including Visit Surrey and Our Land, with new collaborative website	New Surrey website	2015	Visit Surrey	Surrey Hills AONB Board, SHE CIC, tourism businesses, LEPs	Funding secured from SCC for new fit for purpose Visit Surrey website launched in 2016. Need to review and update information on the Surrey Hills	
G8	Surrey Hills Festivals	Develop and deliver a Food and Drink, and Walking Festival	10% increase in visitors each year	2014 - 2019	SHE CIC	LAG, Visit Surrey, local authorities	Business case being determined by SHE CIC	
G9	Local Enterprise Partnerships	Develop relationship and investment opportunities through the Local Enterprise Partnerships Coast to Capital and Enterprise M3	Secure over £2m investment in Surrey Hills area	by 2019	SCREF, AONB Board	Local authorities, SHE CIC, Surrey Connects, Protected Landscapes	Active LEPs with awareness of Surrey Hills but need to monitor impact on, and investment in, the Surrey Hills. Brexit will have implications. Need to review projects and funding.	

PARTNERSHIP AND COORDINATION

Mgt Plan ref	POLICY	ACTIVITY	TARGET	TIME-SCALE	LEAD	PARTNERS	WHAT HAS BEEN ACHIEVED	RED AMBER GREEN
P1	AONB Management Plan	Ensure sound governance, reporting and monitoring of the AONB Management Plan through quarterly meetings of the Surrey Hills AONB Board	90% attendance at AONB Board meetings	2014 - 2019	AONB Board	AONB partnership	Over 90% attendance at meetings	
P2	Surrey Hills Trust Fund	Establish a Surrey Hills Trust Fund with the Community Foundation for Surrey	£100k through flow project funding per annum and £1m endowment	By 2019	Fund Panel	Community Foundation for Surrey, AONB Board	Surrey Hills Trust Fund established in 2014 but priority is development strategy to grow the Fund.	
P3	Surrey Hills Partnership	Establish the annual Surrey Hills Partnership as an opportunity to oversee and scrutinise the work of the Surrey Hills family	Annual tour Annual Partnership meeting	2014 - 2019	AONB Board	Partnership	Targets meet but need to constantly review purpose and audience in relation to the Family, partner organisations and parish councils	
P4	Governance	Establish a revised constitution for the Surrey Hills AONB Board and secure funding support from	New Constitution	By 2019	AONB Board	Partnership, Defra	Funding secured from Defra and local authority support maintained	

		Defra and local authority partners						
P5	Revised AONB Management Plan	Review the AONB Management Plan and deliver a new Management Plan for adoption	Adopted AONB Management Plan	Adopted by 2019	AONB Board	Partnership, Defra, NE, local authorities	On course to start review in 2018	
P6	Policy Development	Develop policy and strategy with central and local government through active membership of the NAAONB, attending Conference and AGM	Attend NAAONB Conference and AGM	2014 - 2019	AONB Board	Partnership	The Surrey Hills AONB is very active regionally and nationally, including leading on areas. AONB presentation at Howard Clarke	
P7	NAAONB	Second the Regional Coordinator to the National Association of AONBs as its Development Manager	Seek sustainable arrangement	By 2017	AONB Board	NAAONB, Defra	Richard Clark seconded to National Association as Development Manager but needs new arrangement (redundancy or TUPE transfer) confirmed in 2018	
P8	Monitoring	Establish a methodology and a baseline to monitor landscape change to help identify the types of change taking place and how these are affecting the landscape character and natural beauty of the Surrey Hills AONB	State of AONB Report	By 2019	Officers Working Group	NE, Protected Landscapes, NAAONB	This is a priority for the Officers Working Group and collaboration through the Protected Landscape network. Budget may be required. Fixed point photography to be undertaken in 2018.	