

OPPORTUNITIES FOR LANDOWNERS

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SUMMARY



- CLA
- FORESTRY FACTS
- SHORT TERM PRIORITIES
- LONG TERM OPPORTUNITIES
- ACTIVE MANAGEMENT,
COLLABORATION AND PLANNING
= OPTIMUM RETURNS



CLA



- MEMBERSHIP ORGANISATION
- 33,000 MEMBERS IN ENGLAND & WALES
- REPRESENTING LANDOWNERS, FARMERS & RURAL BUSINESSES
- MANAGE MORE THAN 10M ACRES OF LAND



CLA – WHAT DO WE DO?



- LOBBY GOVERNMENT AT ALL LEVELS
- RESPOND TO NATIONAL AND LOCAL GOVERNMENT CONSULTATIONS
- PROVIDE ADVISORY SERVICE
- FACILITATE, INFORM AND SUPPORT



MORE THAN 60% OF FORESTS AND
WOODLAND IN ENGLAND & WALES
ARE IN PRIVATE HANDS

FORESTRY FACTS



- PUBLIC VS PRIVATE OWNERSHIP
- WHAT ARE THE OPTIONS?
- WHAT IS THE VALUE?
- WHERE ARE THE MARKETS?



SHORT TERM PRIORITIES



- TAKE A REALITY CHECK
- FOCUS ON ACTIVE MANAGEMENT
- IDENTIFY FUNDING OPPORTUNITIES
- WHICH CONTRACTOR IS RIGHT FOR YOU ?
- LOOK AT WIDER OPTIONS
- MAKE LONG TERM PLANS



LONG TERM OPPORTUNITIES



- SIZE MATTERS
- COLLABORATION MAY BE KEY
- IMPORTANCE OF QUALITY
- BIODIVERSITY BENEFITS
- ADDING VALUE / EXPANDING MARKETS
- MANAGING FOR FUTURE GAIN



CONCLUSIONS



- IT'S GOOD TO TALK
- IT TAKES TIME AND MONEY
- BE REALISTIC AND LOOK AT ALL OPTIONS
- CONSIDER LONG TERM VALUE NOT JUST SHORT TERM GAIN
- THE BENEFITS WILL OUTWEIGH THE 'PAIN'



THANK YOU

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