

# Welcome to Surrey Hills Enterprises

Surrey Hills Enterprises (SHE) is an independent community interest company (CIC) promoting and supporting the rural economy within the Surrey Hills Area of Outstanding Natural Beauty (AONB). Our mission is to promote the Surrey Hills as a national asset for the benefit of local businesses in order to build our rural economy, enhance our community and conserve our unique heritage.

SHE provides effective marketing, networking and training opportunities for businesses within the Surrey Hills as well as the delivery of several events such as CowParade Surrey, Wood Fair and the Surrey Hills Sculpture Garden helping to develop the Surrey Hills brand both locally and nationally. SHE aims to bring together independent companies and artisans, providing a marketing platform using the Surrey Hills brand that will appeal to customers, create added brand value, boost awareness, encourage customers and provide networking opportunities.

Unlike other membership organisations, the Community Interest Company model ensures that any surpluses we make from membership fees and projects goes straight back to support the work of the AONB in carrying out its management of the landscape. Therefore by committing to Surrey Hills Enterprises you are ultimately giving back to the outstanding community in which you live or work by simply doing what you do; loving your local area.



# Membership Packages

MEMBERSHIP PACK

## Premier

£100 per month inclusive of VAT

- Use of recognised Surrey Hills Logo/branding (under licence) on product packaging and promotional material.
- 'Member of the Month' feature opportunity to feature on the SHE website promoted via social media and other promotional outlets.
- Coverage in the quarterly SHE newsletter and member updates.
- Listing on the Surrey Hills Enterprises website as a recommended business or organisation with a dedicated web page with regular updates, including images and video with availability for members to control content themselves.
- Opportunity to list your events on the online Surrey Hills Enterprises events calendar, which will be supported and promoted by Surrey Hills Enterprises via social media and other promotional outlets.
- Exclusive invitations to private Surrey Hills Enterprises events.
- Targeted communication regarding business news, opportunities and information.
- Social media opportunities through established Surrey Hills platforms currently totalling over 4000 followers.
- Invitations and discounts to attend business events; networking, training workshops and seminars.
- Exclusive membership offers and discounts from trusted SHE partners including; printers, designers, accountancy, legal and other business services.
- FREE or discounted tickets to certain SHE events and partner events.
- Direct Promotional activity to other SHE members and database.
- PR and Marketing opportunities under the Surrey Hills banner.

## Business

£25 per month inclusive of VAT

- Use of recognised Surrey Hills Logo/branding (under licence) on product packaging and promotional material.
- Listing on the Surrey Hills Enterprises website as a recommended business or organisation with a dedicated web page with regular updates, including images and video with availability for members to control content themselves.
- Opportunity to list your events on the online Surrey Hills Enterprises events calendar, which will be supported and promoted by Surrey Hills Enterprises via social media and other promotional outlets
- Targeted communication regarding business news, opportunities and information.
- Social media opportunities through established Surrey Hills platforms currently totalling over 4,000 followers.
- Opportunities to attend events including networking, training workshops and seminars.
- Exclusive membership offers and discounts from trusted SHE partners including; printers, designers, accountancy, legal and other business services.
- FREE or discounted tickets to certain SHE events and partner events.
- Cross – promotional opportunities with other SHE members.
- PR and marketing opportunities under the Surrey Hills Banner.

## Membership Criteria

- Be based within the Surrey hills or surrounding area or have an interest in the Surrey Hills area by supporting the rural economy, providing a product or service within the area.
- Share your appreciation of the Surrey Hills landscape through products and services striving to ensure they are produced with care and commitment and reflect the image of the Surrey Hills.
- Run your business sustainably
- Follow ethical and legal employment and trading practices.
- Support the aims, objectives and initiatives of the Surrey Hills Enterprises

## Get in touch

Contact us to find out more about becoming a member of the Surrey Hills Enterprises ...

T: 01483 661150

E: [team@surreyhillsenterprises.co.uk](mailto:team@surreyhillsenterprises.co.uk)

[www.surreyhillsenterprises.co.uk](http://www.surreyhillsenterprises.co.uk)

The Great Barn  
7 Birtley Court  
Bramley  
Surrey, GU5 0LA



@SurreyHillsAONB



/ SurreyHillsAONB



@SurreyHillsAONB



*The Surrey Hills was one of the first landscapes to be designated an Area of Outstanding Natural Beauty (AONB) in 1958. It is one of a family of 34 nationally protected landscapes and stretches across a quarter of the county to include the chalk slopes of the North Downs, from Farnham in the west to Oxted in the east and extends south to the deeply wooded Greensand Hills which rise in Haslemere. This landscape is well known for some of the most familiar and accessible beauty spots in Southern England, including Box Hill, Leith Hill and the Devil's Punchbowl.*



With thanks to our Corporate Partners

